

Alibaba.com Assessed Supplier



Assessment Report

Presented to

Qingdao Goodyard International E-Commerce Co., Ltd.

青岛谷雅国际电子商务有限公司

Gold Supplier & Assessed Company Relationship:	<input checked="" type="checkbox"/> Self-owned <input type="checkbox"/> Wholly Owned <input type="checkbox"/> Shareholder/Partner <input type="checkbox"/> Kindred between Owners <input type="checkbox"/> Cooperation Partner
Company Address	B12, No. 46, Siliu Middle Road, Licang District, Qingdao City, Shandong Province, China
City / Country:	Qingdao / China
Consigner of Assessment:	Alibaba
Gold Supplier Member ID:	cngoodyardeyelash
Gold Supplier Company Name:	Qingdao Goodyard International E-Commerce Co., Ltd.
Contact Person:	Mr. Xiaojun Xiang
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Service Provided by SGS

Report No.: 17403777_T





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Report Number:	17403777_T		
Date of Assessment:	28/Mar./2018	Report Date:	28/Mar./2018
Assessed By:	Terry Yu	Validity Period:	29/Mar./2018 -- 28/Mar./2019
Reviewed By:	Sam Wang	Online Verification:	www.sgs.com/ecv

Important Notes:

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Section 1: Company Overview

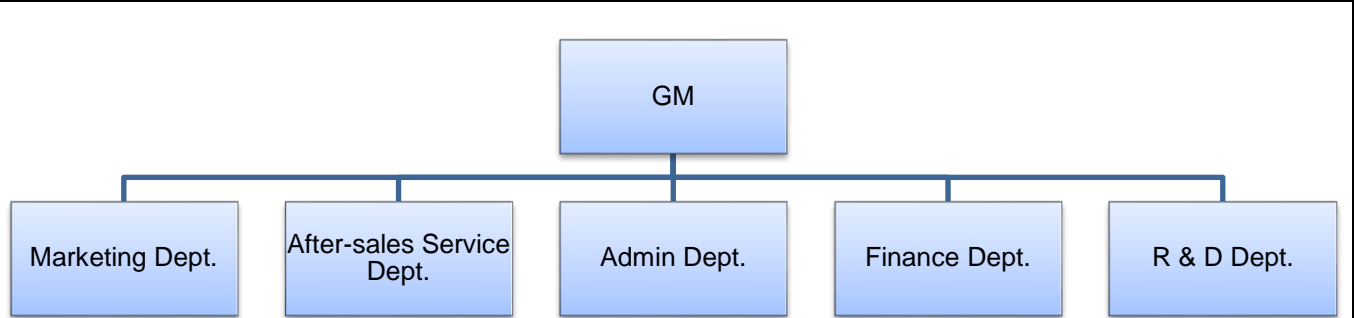
Company Overview			
1.1 Legal Validity			
Does the company have a valid business license?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	Business License Number:	91370202783709146X
Year Established:	11/Jan./2006	Validity Period:	11/Jan./2006 -- 31/Dec./2049
Export Experience:	12	Industry Experience:	12
Registered Address:	B12, No. 46, Siliu Middle Road, Licang District, Qingdao City, Shandong Province, China		
Company Address	B12, No. 46, Siliu Middle Road, Licang District, Qingdao City, Shandong Province, China		
Annual review conducted by the Industrial & Commercial Bureau?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	Reviewed By:	Qingdao Licang District Industrial & Commercial Bureau
Registered Capital:	RMB 15,500,000		
Corporate Representative:	Mr. Guangli Liu		
Industry:	False Eyelashes		
Type of Ownership:	<input checked="" type="checkbox"/> Private Owner <input type="checkbox"/> Public Company <input type="checkbox"/> Joint Venture <input type="checkbox"/> Stated Owned <input type="checkbox"/> Sole Proprietorship <input type="checkbox"/> Other		
Products/Service:	Eyelashes		
1.2 Company Building Information			
Certification Type: <input type="checkbox"/> Land Certification <input type="checkbox"/> Real Estate Certification <input type="checkbox"/> Lease Agreement <input checked="" type="checkbox"/> Factory Officer Claimed Total Building Size: <u>1,600 m²</u> Office Size: <u>1,600 m²</u>			



Section 2: Human Resources

Section 2: Human Resources

2.1 Company Chart



2.2 Employee Headcount

Department Name	Full Time Employee(s)	Part-Time Employee(s)	Total
GM	1	0	1
Marketing Dept.	19	0	19
After-sales Service Dept.	5	0	5
Admin Dept.	3	0	3
Finance Dept.	4	0	4
R & D Dept.	21	0	21
Total Number:	53	0	53

2.3 Management

Department	Name	Title	Education	Year(s) in Current Company
Confidential	Confidential	Confidential	Confidential	Confidential



Section 3: Current Export Situation

Current Export Situation

There is/are 9 foreign trading employee(s) in the company.

Working Experience	Headcount	Accepted Language	Listening & Speaking	Reading & Writing
Over 30 Years	0	English	Yes	Yes
21-30Years	0	N/A	N/A	N/A
11-20 Years	0	N/A	N/A	N/A
6-10 Years	6	N/A	N/A	N/A
2-5 Years	3	N/A	N/A	N/A
Less than 2 years	0	N/A	N/A	N/A

Does the company have a valid export license?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
Export License Registration No.:	03002760
Total Revenue (Previous Year):	Confidential
Total Export Revenue (Previous Year):	Confidential
Estimated Export Revenue (Current Year):	Confidential
Trade Agents Employed Overseas:	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No
Nearest Port:	Qingdao Port
Accepted Payment Terms	<input checked="" type="checkbox"/> FOB <input checked="" type="checkbox"/> CIF <input type="checkbox"/> EXW <input type="checkbox"/> CFR
Accepted Payment Type:	<input checked="" type="checkbox"/> L/C <input checked="" type="checkbox"/> T/T <input checked="" type="checkbox"/> Credit Card <input checked="" type="checkbox"/> Cash <input checked="" type="checkbox"/> West Union <input checked="" type="checkbox"/> MoneyGram <input checked="" type="checkbox"/> Paypal <input type="checkbox"/> Moneybooker
Average lead time from product order confirmation to production delivery (products exiting the factory):	
Product Category	Num Unit
Eyelashes	3 day
Average Sampling Time	
Product Category	Lead Time
Eyelashes	7 days
The Shortest Sampling Time	
Product Category	Shortest Lead Time
Eyelashes	7 days



Section 4: Export Business Capacity

4.1 Market Distribution (Previous 12 Months)			
Market	Main Product(s)	Revenue(USD)	Total Revenue (%)
North America	Eyelashes	Confidential	29
South America	Eyelashes	Confidential	7
Eastern Europe	Eyelashes	Confidential	10
Southeast Asia	Eyelashes	Confidential	5
Africa	Eyelashes	Confidential	3
Oceania	Eyelashes	Confidential	4
Mid East	Eyelashes	Confidential	2
Eastern Asia	Eyelashes	Confidential	4
Western Europe	Eyelashes	Confidential	10
Central America	Eyelashes	Confidential	3
Northern Europe	Eyelashes	Confidential	10
Southern Europe	Eyelashes	Confidential	10
South Asia	Eyelashes	Confidential	3
Domestic Market	N/A	0	0
4.2 Main Clients			
Client Name	Main Product(s)	Total Revenue (%)	
Confidential	Confidential	Confidential	



Section 5: Quality Assurance

Quality Assurance					
5.1.1 Quality Management System Certification					
Certification	Certified By	Certificate No.	Business Scope	Validity Date	
N/A	N/A	N/A	N/A	N/A	
5.1.2 Product Certification					
Certification	Certified By	Certificate No.	Product Name & Model No.	Validity Date	
N/A	N/A	N/A	N/A	N/A	
5.2 Testing Report					
Certification	Certified By	Certificate No.	Product Name & Model No.	Validity Date	
N/A	N/A	N/A	N/A	N/A	
5.3 Supplier Management					
Item	Content	Observations /Comments			
5.3.1	Does the company have a supplier assessment procedure?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No			
5.3.2	Does the company have an updated list of approved suppliers?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No			
5.3.3	Has the company established and implemented a standard procedure for purchasing contract review and approval?	<input type="checkbox"/> Yes, with written standard procedures <input checked="" type="checkbox"/> Yes, with written procedure but lack of consistent standard <input type="checkbox"/> No			
5.3.4	Does the company keep its supplier assessment report?	<input type="checkbox"/> Yes, assessment reports are available for the previous 3 years <input type="checkbox"/> Yes, assessment reports are available for the last 1-3 years <input type="checkbox"/> Yes, assessment reports are available for the previous 12 months <input checked="" type="checkbox"/> No			
5.3.5	Are the company's purchasing documents sufficient to ensure product safety control and their customers' requirements?	<input type="checkbox"/> Yes, the purchasing document includes all the information required <input checked="" type="checkbox"/> Yes, however the purchasing document includes incomplete information <input type="checkbox"/> No			
5.3.6	Is there a procedure to conduct random product inspections after final packaging?	<input type="checkbox"/> Yes, with clear standard and written inspection records <input type="checkbox"/> Yes, with inspection records but no procedures <input type="checkbox"/> Yes, with procedures but no inspection records <input checked="" type="checkbox"/> No, inspections are not necessary			
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5.4 After Sales Service		
Item	Content	Observations /Comments
5.4.1	Is customer feedback, including complaints, clearly recorded and maintained?	<input type="checkbox"/> Yes, with a standard feedback form and records <input checked="" type="checkbox"/> Yes, with a standard feedback form but no records <input type="checkbox"/> Yes, with records but no standard feedback form <input type="checkbox"/> No
5.4.2	Are there any clear procedures for handling customer complaints?	<input type="checkbox"/> Yes, with clear procedures and written records <input checked="" type="checkbox"/> Yes, with clear procedures but no written records <input type="checkbox"/> Yes, with written records but no clear procedures <input type="checkbox"/> No
5.4.3	Is there a closed-loop corrective action system in place?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
5.4.4	Can finished/package products be traced by lot identification to the appropriate raw material test reports?	<input type="checkbox"/> Yes, with procedures to trace raw materials <input checked="" type="checkbox"/> Yes, main raw material can be traced <input type="checkbox"/> No, only the production date can be traced <input type="checkbox"/> No
5.4.5	Is there a product alert and recall procedure?	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No



Section 6: R & D Capacity

R&D Capacity				
6.1 Current Situation				
There is/are <u>21</u> R&D engineer(s) in the company.				
Education Level	Headcount		Work Experience	Headcount
Doctorate	0		Over 30 Years	0
Post-Graduate	0		21-30 Years	0
Graduate	21		11-20 Years	17
Junior College	0		6-10 Years	2
Technical School	0		2-5 Years	2
High School	0		Less than 2 years	0
Patent Situation				
Patent No.	The Name of the Patent	The Patent Type	Available Date	
N/A	N/A	N/A	N/A	
Brand Situation				
Registration/ application No.	Brand Name	For Approval to Use Goods	Validity Date	Ref.
5190233	Refer to the Photo	The Category 26	14/Jul./2009 -- 13/Jul./2019	Photo in Section 8 (Trademark Photos)
The Average Time For New Products Launched				
Product Category		Lead Time		
Eyelashes		3 days		
The Shortest Time For A New Item Launched				
Product Category		Shortest Lead Time		
Eyelashes		3 days		
Does the company provide ODM service for others?		<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No		
Are there relevant design input/output, review, and verification documents available for the assessment company?		<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No		
Based on inspection, are R & D employees equipped with adequate specialized equipment?		<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		
If yes, please list all key equipment used:		N/A		



Do R & D employees use any specific software for designing new products?	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	
If yes, please list the main software used:	N/A	
Please list all certifications and/or qualifications of the R & D department:	N/A	
Has the company established standard design procedures for new products?	<input type="checkbox"/> Yes, with clear written instructions <input checked="" type="checkbox"/> Yes, without written instructions <input type="checkbox"/> No	
Have the designed products been internal verified or validated?	<input type="checkbox"/> Yes, with clear written records <input checked="" type="checkbox"/> Yes, only part written records <input type="checkbox"/> Yes, without written records <input type="checkbox"/> No	
Have the designed products been tested by a third-party inspection body?	<input type="checkbox"/> Yes, all designed products have been tested <input checked="" type="checkbox"/> Yes, only part of designed products have been tested <input type="checkbox"/> No	
Are the designed products confirmed by the customers?	<input type="checkbox"/> Yes, all designed products have been confirmed <input checked="" type="checkbox"/> Yes, part of designed products have been confirmed according to client's requirements <input type="checkbox"/> No	
Does the company has qualification requirements for designers?	<input type="checkbox"/> Yes, with written job description <input checked="" type="checkbox"/> Yes, without written job description <input type="checkbox"/> No, but at least two years design experience is needed <input type="checkbox"/> No	
Are the designers' qualifications recognized by the company?	<input type="checkbox"/> Yes, with written records <input checked="" type="checkbox"/> Yes, without written records <input type="checkbox"/> No	
6.2 R&D Real Case Description		
Customer's Name	Confidential	
Customer's Location	Confidential	
Customer's Industry:	Confidential	
Order's Requirement Description:	Confidential	
6.3 Design Process		
Process 1	Process 2	Process 3
Confidential	Confidential	Confidential
Description: Confidential	Description: Confidential	Description: Confidential
6.4 Design Devices (N/A)		
Device 1	Device 2	Device 3
N/A	N/A	N/A



Section 7: Company Development / Expansion Plans

Company Development / Expansion Plans		
Item	Company Development Action	Timeframe
1	Confidential	Confidential



Section 8: Certification & Photos

Certification & Photos	
Certification & Photos -- Business License (Original)	Certification & Photos -- Business License (Duplicate) with Certificate / Records of Annual Inspection
	
Certification & Photos -- Permit for Opening Bank Account	Certification & Photos -- Custom Clearance Registration Form
	
Certification & Photos -- Import and Export Enterprise Registration	N/A
	N/A



Certification & Photos -- Trademark



N/A

N/A



Section 9: Company and Product Samples

Company and Product Samples	
Company Name	Office
	
Office	Meeting Room
	
Product Samples	Product Samples
	



Product Samples



Product Samples



Product Samples



Product Samples



Product Samples



Product Samples





Section 10: Competitive Advantages

10.1 Product Group Capacity				
10.1.1 Products Sold (Within 12 Months)				
Products Name	Quantity		Revenue (USD)	
Eyelashes	Confidential		Confidential	
10.1.2 Suppliers Cooperated With (Within 12 Months)				
No. of cooperation suppliers (total)		Confidential		
No. of suppliers (which cooperated over 2 times)		Confidential		
No. of provinces which cooperation suppliers belong to		Confidential		
Would the company like to provide design solution service for integration project?		<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		
If yes, these projects include		N/A		
Would the company like to provide a total solution for purchasing?		<input type="checkbox"/> Yes <input type="checkbox"/> Part, _____ <input checked="" type="checkbox"/> No		
If yes, please describe it		N/A		
10.1.3 Real Case Description:				
Customer Name		N/A		
Customer Country		N/A		
Customer Region		N/A		
Products Category		N/A		
Order Value (USD)		N/A		
Order Processing Process		N/A		
Customer's Feedback		N/A		
10.2 Real Case for Lower MOQ & Lead Time				
Products Name	MOQ (Within 12 Months)		Lead Time	
Eyelashes	5 trays		3 days	
10.3 Real Case for Large Contract & Lead Time				
Products Name	Order (Within 12 Months)		Lead Time	
Eyelashes	40,000 trays		60 days	
10.4 Overseas After Sales Service Capacity				
10.4.1 Do you have an overseas onsite service center?		<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		
10.4.2 If yes, what onsite after-sales services are included		Location	Evidence- provided	Self-description
Equipment -installation, maintenance and other services	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	N/A	N/A	N/A



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Technical advice	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	N/A	N/A	N/A
Personnel training	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	N/A	N/A	N/A
Other		N/A	N/A	N/A
10.4.3 Average response time	12 hours			
10.5 After-sales service capacity				
10.5.1 The Average Guarantee Time				
Product Category		Guarantee Time		
0		0		
10.5.2 The Longest Guarantee Time				
Product Category		Guarantee Time		
0		0		
10.5.3 Does the company accept small order?		<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No		

-- End of Report --